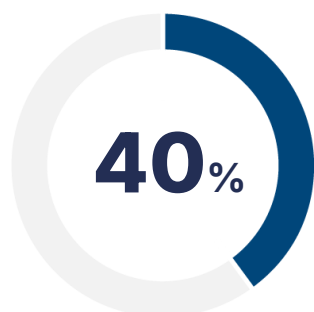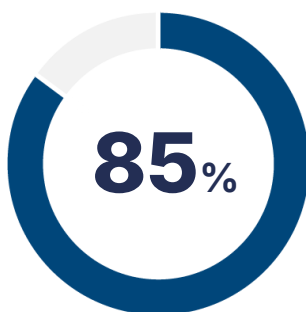# Recovery is at risk without Salesforce-specific backups

Salesforce is critical to your business. To secure Salesforce records and configuration, your team needs a Salesforce-specific backup solution to restore quickly and keep downtime to a minimum. Cross-platform backup solutions can't help you restore your Salesforce configuration (metadata), and this is essential for restoring data quickly and reliably. Using one-size-fits all backup solutions gives you a false sense of security.

*Teams with a **consolidated toolstack across Salesforce** shipped fewer bugs, saw fewer incidents and recovered faster - no matter their size.*
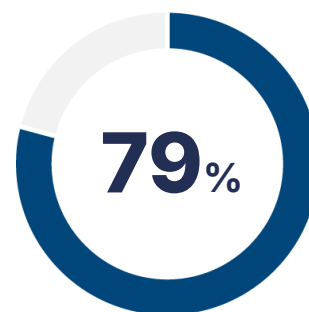
– The State of Salesforce DevOps Report 2025

**40**%

of teams using Salesforce-specific backups restore within hours rather than days

**85**%

of metadata types can be restored with Gearset — compared to just 3% with generic tools

**79**%

of teams with Integrated backups resolve incidents faster and reduce downtime

## Integrated Salesforce backup & DevOps: the business case

When disaster strikes, every hour of downtime carries a heavy cost. Teams using **Salesforce-specific backup solutions are 40% more likely to restore within hours, not days** [Source] because these solutions understand Salesforce's unique metadata and data. Restores that might take days with a generic tool can be completed in an hour, saving thousands of dollars per incident.

The advantage becomes even greater when backups are run in the same platform as your Salesforce DevOps process, as both data and metadata are protected. Many other backup vendors, even Salesforce-specific ones, **only let you restore a tiny fraction of metadata types, as little as 3%. Gearset restores 85%**, thanks to a deep understanding of how Salesforce metadata is structured.

Integrated backups also make prevention possible. **Teams with integrated backups are 5x more likely to catch issues early** [Source] because monitoring, deployments and backup are in the same process. Risks are spotted earlier preventing costly business disruption.

In contrast, with generic backups admins spend **3–5 days manually rebuilding metadata and restoring from CSV files** [Source]. This downtime is significantly reduced by an integrated backup solution built into the DevOps process, where the familiar UI allows for faster restores — saving thousands of dollars in downtime and developer hours.

*"A lot of tools can back up your data, but* **what's it going to look like when you restore it***? That was when the lightbulb went on."*

- **Heath Parks**, Salesforce Manager, Cincinnati Works

## The impact is measurable:

- 79% of Salesforce teams with integrated backups report **faster incident resolution and reduced downtime** [Source].

- Integrated solutions actively monitor metadata and data changes **reducing mean time to detection** and improving Recovery Time Objective (RTO).

- A **single, auditable record of Salesforce changes, restores, and user actions** simplifies GDPR/CCPA compliance, strengthens security posture and helps avoid regulatory fines of up to 4% of global turnover.

To deliver on these benefits in practice, teams turn to Gearset. Gearset supports the entire Salesforce DevOps lifecycle, integrating backup, restore, and archiving seamlessly into your team's workflow. Protection is built into the way your team already works. No tool-switching, no manual exports. The result is **faster recovery, dramatically reduced RTO**, and a team that can act decisively and with confidence when it matters most.

*"Having a backup system is* **like a security blanket** *— you hope you never need it, but if you don't have it, life gets uncomfortable fast."*

- **Stirling Smith**, Senior Manager Business Systems, Granicus

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